

AIRPORT DIRECTOR'S REPORT

November 2009



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for October, 62,083 was down 5.4% compared with October 2008. The total passenger count year-to-date, 630,832 was down 9.9% compared to the same period last year.

B PROGRAMS

1. Air Service

InterVistas, air service consultant for the Airport, and the Marketing Coordinator met with community leaders last month to gain current insight into the state of local business. The information will serve to update decision-making airline executives regarding local demographics and economic impacts that distinguish Santa Barbara from other cities competing for air service.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

A successful Groundbreaking Ceremony took place on October 22nd at the construction site with business and government leaders. The event highlighted the green building and art-in-public-places aspects of the Terminal Project. A short video segment of the groundbreaking will be featured on Channel 18, FlySBA.Com, and the boarding gate digital screens.

Informational spots containing the reminder: "...no interruption to flights due to construction..." are being featured on KSBY television during football games, at certain gas stations pumps, and in 26 local theaters during preview screenings.

b. Promotional Items This Month

Santa Barbara Conference & Visitor Bureau co-op ad in the November 'Explore the West' issue of *Travel & Leisure Magazine*, annual *Solvang/Santa Ynez Valley Visitors Guide* feature, *State Street Ballet* and *Santa Barbara Symphony*

seasonal program ads, *Pumpflix* videos at four local gas stations, and *Noozhawk* online news ads to promote commercial airline service at SBA.

SBA is now the "Official Airport of UCSB Athletics" sponsoring key sports events throughout the 2009-10 season. Promotions are occurring via stadium banners, UCSB radio programming and event programs.

c. Airport Visitors Center Activity

354 students from 5 schools representing 3 school districts received aviation education information in October via the Airport's Tour Program. Five General Aviation clubs held meetings at the Center during the month and the TSA held a training session.

d. Airline Terminal Comment Card Program

66 cards were collected from the holdrooms and main lobby in October. Most comments concerned customer service issues.

e. flysba.com Website Statistics

There were approximately 24,000 unique visitors representing close to 800,000 hits on the website in October.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Winter 2009

Phase 2 - Noise Monitor / Flight Tracking System - Purchase order issued with the installation and construction to begin on flight track receiver in December. New noise monitor terminal site work to begin in approx 90-days upon receipt of coastal development permit.

Staff Contact: Tracy Lincoln, 967 - 7111

4. Property Management

a. Self-Service Fueling Project

On November 5, 2009, the City Planning Commission approved MAG Aviation's request for a Coastal Development Permit. The project application will go to the Architectural Board of Review for final approval later this month.

Staff Contact: Hazel Johns, 692-6003

b. Airport Ambassador Recruitment

Ambassador Applications are taken on an on-going basis.

Staff Contact: Rebecca Fribley, 692-6022

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The first project in association with Terminal improvements, the SBA Terminal Ramp & Taxiway B Relocation Construction Project, was awarded to Granite Construction on July 22, 2008. Construction was completed for this work in June 2009.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

An Award of Contract was made by City Council on March 24 for the second project in association with the Terminal improvements, the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of contract was also made by City Council for the Airline Terminal Building portion of the project. EMMA Corporation will be the Contractor.

Construction for the Temporary Facilities contract has been completed. The terminal project contractor commenced construction on November 2, 2009.

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

3. Consolidated Rental Car Quick Turn Around Facility

Project Complete

This Airport project is to provide a Rental Car Quick Turn Around facility (QTA). The QTA will be relocated off of the Airline Terminal premises on a 3.4 acre site located at 25 David Love Place. It will function to fuel, perform minor service (oil changes, fluid checks, tire repair, etc.) vehicle washing, and vehicle storage. The Santa Barbara City Council awarded a contract to Pat McCarthy Construction on July 1, 2008. Pat McCarthy Construction is 100% complete with the project. The rental car companies will take over and operate the site once they turn in their permits to the Santa Barbara County Fire Department.

Project Cost:
\$8,803,000
(Customer Facilities
Charge revenue)

Staff Contact: Hazel Johns, 692-6003 / Leif Reynolds, 692-6020